



The Australian  
Power Institute

# API PowerChem Asia Pacific 2021

## Conference Sponsorship & Exhibition Opportunities

Stamford Plaza Sydney Airport Hotel  
Sunday to Wednesday May 2021\*

Please note all prices are GST inclusive  
\* Date to be confirmed

# Sponsorship & Exhibition Opportunities

## Overview

The API PowerChem conference is the pre-eminent power station chemistry conference, exhibition and training course in the southern hemisphere. The API is proud to be able to offer to the energy industry this biennial event for power station chemists and their suppliers.

The primary aim of the conference is to provide up-to-date professional development for those working in the industry as well as those associated with it. The format of the conference will allow close interaction between speakers, presenters, exhibitors and delegates, with a number of training courses also available. We anticipate 80 - 100 delegates.

The program and events are well supported by experts and eminent speakers from Australia and around the world.

PowerChem Conference 2020 will be held at Stamford Plaza Sydney Airport Hotel. Sunday to Wednesday in May 2021 (Dates to be confirmed).

PowerChem Conference 2018 received excellent feedback from delegates, exhibitors and sponsors alike.

Sponsors were provided with an invaluable opportunity to network with key decision-makers, whilst delegates relished the opportunity to be presented with the latest products and services available to them.

The conference program includes plenary sessions as well as a panel discussion on specialised topics. An exhibition runs parallel to the conference, with all morning/afternoon and lunch refreshments focused around the exhibition area to encourage delegates to visit all booths.

**BOOK YOUR SPONSORSHIP OR EXHIBITION PACKAGE NOW**

Contact Kirsten Pain - [kirsten.pain@api.edu.au](mailto:kirsten.pain@api.edu.au) or ph: 0422 419 343



# API PowerChem Asia Pacific 2021

## Conference Sponsorship & Exhibition Opportunities

Stamford Plaza Sydney Airport Hotel  
Sunday to Wednesday May 2021\*

The Australian  
Power Institute

Please note all prices are GST inclusive  
\* Date to be confirmed

### Sponsorship Opportunities

A number of sponsorship options are available. Each option may be taken individually or combined to increase exposure. If you wish to be a sponsor but none of the options listed suit your requirements, please contact Kirsten Pain on phone +61 (0)422 419 343 or email [kirsten.pain@api.edu.au](mailto:kirsten.pain@api.edu.au).

#### Gold Sponsor (Dinner)

\$15,500

Sponsorship of this item includes:

- Company name and logo displayed
  - » on all promotional material
  - » in sponsor acknowledgement slides shown during the conference
  - » on holding slides during the conference
  - » on conference website page [with link to sponsor website]
- Opportunity to display banners in the conference room [pull up banners only; to be provided by the sponsor]
- One complimentary exhibition booth (including one registration to conference sessions)
- One complimentary registration to all conference activities
- Acknowledgment in the conference documentation
- An opportunity for a 5 minute address at the conference
- Opportunity to display banners at the Conference Dinner [Monday evening]
- Two additional guest passes to the Dinner Function
- Opportunity to send out tailored email to current delegates either week before or week after conference via the API

#### Silver Sponsorship (Welcome Reception)

- SOLD - \$10,500

Sponsorship of this item includes:

- Company name and logo displayed
  - » on all promotional material
  - » in sponsor acknowledgement slides shown during the conference
  - » on conference website page (with link to sponsor website)
- Exclusive sponsorship of the Welcome Function [Sunday evening]
- Opportunity to display banners in the Welcome Reception [pull up banners only; to be provided by the sponsor]
- One complimentary exhibition booth (including one registration to conference sessions)
- Two additional guest passes to the Welcome Function
- Opportunity for brief (2-3 minute) address at the Welcome Function
- Acknowledgment in the conference documentation

#### Bronze Sponsorship (Cocktail Hour - Tuesday)

- SOLD - \$6,600

Sponsorship of this item includes:

- Company name and logo displayed
  - » on all promotional material
  - » in sponsor acknowledgement slides shown during the conference
  - » on conference website page (with link to sponsor website)
- Opportunity for the sponsor's own signage or banners to be placed in appropriate positions in the exhibition during Cocktail Hour.
- One complimentary exhibition booth (including one registration to Conference sessions)
- Acknowledgment in the conference documentation
- Opportunity for a brief (2-3 minute) address during the one hour Cocktail Function on Tuesday evening in Exhibition space



# API PowerChem Asia Pacific 2021

## Conference Sponsorship & Exhibition Opportunities

Stamford Plaza Sydney Airport Hotel  
Sunday to Wednesday May 2021\*

The Australian  
Power Institute

Please note all prices are GST inclusive  
\* Date to be confirmed

### Sponsorship Opportunities (Continued)

#### USB Flash Drives

- SOLD - \$5,500

This item offers lasting branding to the sponsor on an item that will be used regularly by delegates during and after the conference.

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- company logo printed on a 2GB (or larger) USB flash drive
- company logo included in sponsor acknowledgement slides during the conference

#### Conference tote bag

\$4,000

Company logo printed on satchel (one colour single placement)

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- one piece of promotional literature in the conference satchel
- company logo included in sponsor acknowledgement slides during the conference

#### Coffee Cart

\$4,000

Host one coffee cart throughout duration of conference for delegates to use during refreshment breaks.

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- one coffee cart on conference exhibition floor for duration of conference (to be used during refreshment breaks)
- opportunity to provide branded coffee cups, branded t-shirt/cap for barista to wear on-site
- sponsor may provide free standing banners which will be positioned near the coffee cart
- company logo included in sponsor acknowledgment slides during the conference

#### Learning Journal / Conference Handbook

- SOLD - \$3,000

A4 conference Learning Journal / conference handbook bound and over-printed with company logo and/or message on all pages

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- company logo included in sponsor acknowledgement slides during the conference





# API PowerChem Asia Pacific 2021

## Conference Sponsorship & Exhibition Opportunities

Stamford Plaza Sydney Airport Hotel  
Sunday to Wednesday May 2021\*

The Australian  
Power Institute

Please note all prices are GST inclusive  
\* Date to be confirmed

### Sponsorship Opportunities (Continued)

#### Conference Pads

\$3,000

A4 conference pad over-printed with company logo and/or message on all pages

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- company logo included in sponsor acknowledgement slides during the conference

#### Name Badges & Lanyards

- SOLD - \$2,300

All delegates will be issued with a name badge and lanyard to be worn for the duration of the conference.

Sponsorship of this item includes:

- Company logo printed on name badge or lanyard
- acknowledgement in conference documentation
- company logo printed on both namebadge and lanyard

#### Conference Pens

\$2,000

Company logo / name detailed on conference pen

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- company logo included in sponsor acknowledgement slides during the conference

#### Lunch [Monday or Tuesday]

\$1,650

Sponsorship of this item includes:

- opportunity to display promotional material during the sponsored lunch
- acknowledgement in conference documentation

#### Morning/Afternoon Tea [5]

\$800 each

There is a total of 5 morning/afternoon tea breaks during the conference -Monday am/pm, Tuesday am/pm, Wednesday am only.

Sponsorship of this item includes:

- opportunity to display promotional material during the sponsored coffee/tea breaks
- acknowledgement in conference documentation



# API PowerChem Asia Pacific 2021

## Conference Sponsorship & Exhibition Opportunities

Stamford Plaza Sydney Airport Hotel  
Sunday to Wednesday May 2021\*

The Australian  
Power Institute

Please note all prices are GST inclusive  
\* Date to be confirmed

## Exhibition Opportunities

### TRADE EXHIBITION: Exhibitors Package

Display - all day Monday & Tuesday and Wednesday until midday. (Set up on Sunday afternoon.)

#### Exhibitor Package

\$3,500

The conference program and exhibition space has been designed to offer exhibitors maximum networking opportunity with conference delegates. Morning tea, afternoon tea and lunch on both Monday and Tuesday, and morning tea on Wednesday will be served in the exhibition display area.

The exhibition package generally includes\*:

- Shell scheme display stand (approximately: 2.5 m x 2.5 m)
- Company name on fascia signage (approximately: 30cm high)
- 2 x 150 watt spotlight per booth mounted on light track inside fascia
- 1 x general-purpose (4 amp) power point per booth
- Trestle table and two chairs (additional furniture, equipment or telephone lines can be arranged at the exhibitor's own expense)
- Acknowledgement in the conference documentation
- One complimentary registration to all conference activities. Additional 'booth only' passes can be purchased

Note: Some booths will not have an end wall unless specifically requested.

\* Subject to exhibitor build provider confirmation

#### General Exhibition Information - Terms and Conditions

- Additional exhibition staff must purchase an Exhibition Staff Pass at the cost of \$600 per person. This price includes morning and afternoon tea refreshments and lunch daily but does not include access to conference sessions or social functions. (Tickets for social functions can be purchased separately).
- If additional exhibition staff wish to attend sessions they must register as a conference delegate and pay the appropriate registration fee. Full payment is required to confirm the booking, the remaining amount to be paid 60 days prior to the event.
- Exhibitor booths are allocated on receipt of payment however, the organisers reserve the right to change the layout and allocation should the need arise in the lead up to the conference. Exhibitors will be notified if this becomes necessary.
- In the event of cancellation sponsors and exhibitors are requested to inform The Australian Power Institute in writing. Unless the sponsored item or exhibition space can be resold, the organisers reserve the right to retain any monies paid.
- Sponsors and exhibitors are liable for any damage they cause to the venue and/or the exhibition booths. The organiser is not liable for damage s or loss to sponsor or exhibitors' property. Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition.
- Exhibitors will have access for set-up from 4pm\* on Sunday (to be confirmed).
- Booth choice will be on a first come first served basis when floorplan is available.



Previous Conference Exhibitors

# API PowerChem 2021, Sydney, NSW

Please complete email to [kirsten.pain@api.edu.au](mailto:kirsten.pain@api.edu.au)



## General Details

Contact Name \_\_\_\_\_

Address: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship or Exhibition choice:

I agree to the Sponsorship and Exhibitor Conditions and request the following: (all prices include GST)

<input type="checkbox"/> Gold Sponsor	\$15,500	<input type="checkbox"/> Exhibitor Package	\$3,500*
<input type="checkbox"/> Silver Sponsor - SOLD	\$10,500	<input type="checkbox"/> Lunch^	\$1,650
<input type="checkbox"/> Bronze Sponsor - SOLD	\$ 6,600	<input type="checkbox"/> Morning/Afternoon Tea ^	\$ 800
<input type="checkbox"/> USB Flash Drives - SOLD	\$ 5,500	<input type="checkbox"/> Learning Journal - SOLD	\$3,000
<input type="checkbox"/> Conference Tote Bags	\$ 4,000	<input type="checkbox"/> Conference Pads	\$3,000
<input type="checkbox"/> Coffee Cart	\$ 4,000	<input type="checkbox"/> Conference Pens	\$2,000
<input type="checkbox"/> Lanyard/Namebadges - SOLD	\$ 2,300	<input type="checkbox"/> ^Preferred day / time	_____

## Exhibitor Staff Pass (inclusive of GST)

\*Additional Pass/es \_\_\_\_\_ \$600 per person (includes morning/afternoon tea & lunch but not conference sessions)

## Booth Location Preference

Booths will be allocated on a "first come, first served" basis when floorplan is available and after receipt of the deposit.

## Payment Details

I authorise payment for: \$ \_\_\_\_\_

Please note: all prices include 10% GST. Full payment is required to secure booking.. **\*All credit card payments will incur a 1.95% processing fee charged by merchant services. To avoid this fee, we recommend paying via Direct Deposit or cheque. Details to process offline payment will be included on your invoice.**

Please invoice me

Please charge the following credit card: Mastercard  Visa  Amex

Card number             Expiry date \_\_\_\_/\_\_\_\_ CCV No \_\_\_\_\_

Signature \_\_\_\_\_ Cardholder name \_\_\_\_\_

(credit card payment not valid without signature)

(Please print)

## Sponsorship Terms & Conditions:

Full payment must be paid at least 60 days prior to the event (March 2021). In the event of cancellation sponsors are requested to inform Kirsten Pain in writing. Unless the sponsored item can be resold, the organisers reserve the right to retain any monies paid. Sponsors are liable for any damage they cause to the venue. Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.



ABN 48 111 280 178  
Contact: Kirsten Pain  
Event Manager  
Email: [kirsten.pain@api.edu.au](mailto:kirsten.pain@api.edu.au)  
Ph: 0422 419 343